



The State of Israel

Israel Government Advertising Agency

To:

All Participants

**Tender No. 67/05/19 For The Selection Of A Global Media Planning And Buying Agency
For The Israel Ministry Of Tourism And The Israel Government Advertising Agency**

Stage 1: Invitation For Pre-Qualification

Pursuant to the provisions of Section 16 (Amendments And Addenda), Participants are hereby informed that due to the unusual circumstances in relation to Novel Coronavirus (COVID-19), **Pre-Qualification submissions will be allowed by a secured Email** at:

MediaTender2020@lapam.gov.il

The secured Email will be available for submissions **starting Monday, April 27, 2020, at 12:00 noon, Israel time**, until the deadline set for the Pre-Qualification submissions: **Monday, May 4, 2020, at 12:00 noon, Israel time.**

It should be emphasized that each Email message will not exceed 30MB. In case the Pre-Qualification submission is expected to be larger than 30MB, the submitting Agency will split the files to several Email messages, which will be numbered in the subject line.

It is also emphasized that the Pre-Qualification submissions must be **received** in the secured Email **before** the Pre-Qualification submission deadline. Pre-Qualification submissions which will be submitted before the submission deadline but received after the submission deadline, for any reason, will be disqualified.

The submitting Agencies will be responsible to submit the Pre-Qualification submissions well in advance, in order to prevent Email messages to be received in the secured Email after the deadline.

Sincerely,

Israel Government Advertising Agency

(LAPAM)